

CORPORATE PARTNERSHIPS

DEPARTMENT OF BUSINESS ANALYTICS & STATISTICS



At the Haslam College of Business, we offer companies access to top talent and cutting-edge research. The connection between industry and academia strengthens both and adds value for our participating companies.



RECRUIT

85%

of MSBA students are domestic

Students in Haslam's award-winning Business Analytics and Statistics programs learn to apply theory to solve real-world business problems. Students also develop the soft skills necessary to effectively communicate across an organization.

Partners will be invited to all campus recruiting activities and have early access to students at the Business Analytics Forum, held before job fairs in mid-September.

ENGAGE

150+

attendees at the annual forum

Corporate partners connect with students and faculty, strengthening these relationships throughout the year. Opportunities at the fall forum include assigned seating at meals and speed interview sessions, among others.

Partners may brainstorm with our faculty and students on industry-specific concerns. Speaker events and networking sessions are available.

LEARN

UPS Smith Prize Winner

for excellence in business analytics 2018

Our faculty can help partners work through challenges. Informal conversations, brainstorming sessions, and presentation attendance put expert thought leadership and tailored advice at your fingertips.

Large-scale issues may be the subject of more intensive study, including through long-term research projects.

We provide expert insight into your corporate challenges.

The Business Analytics Forum *brings it all together.*

The Business Analytics Forum serves as the keystone of corporate partnerships. Foster relationships with faculty, find your next star employee, and discuss the discipline's grand challenges.

This event brings students, faculty, and partners together in an interactive setting that includes:

- Presentations from thought leaders and top researchers
- Breakout sessions and networking receptions
- Opportunities to discuss trends and solutions among peers

CHOOSE THE PARTNERSHIP

That's Right for You

We offer three levels of annual membership to accommodate a variety of corporate needs.

Basic

Commitment: \$8,000



4 PASSES TO ANNUAL FORUM

For corporate partners with minimal recruiting needs who wish to stay engaged with faculty and current on research, analytics trends and networking opportunities.

Includes:

- **Forum Sponsorship:** Corporation and logo promoted on forum agenda, materials, and website
- **Department Floor Presence:** Logo at entry for duration of partnership
- **Recruiting Event:** Booth at Corporate Partner Recruiting Event
- **Recruiting Benefits:** Email notification with job posting noting company as a corporate partner
- **Project Opportunities:** First notice of opportunities to participate in class projects

Intermediate

Commitment: \$12,000



6 PASSES TO ANNUAL FORUM

For corporate partners with moderate recruiting needs that will benefit from increased opportunities to engage with students and a heightened departmental presence. Includes potential for Capstone project participation, if eligible.

Includes all basic, plus:

- **Forum Sponsorship:** Featured as a breakout session sponsor
- **Department Floor Presence:** Greater logo prominence
- **Recruiting Event:** Intermediate recruiting booth location
- **Recruiting Benefits:** Early bird access to schedule on-campus recruiting events
- **Project Opportunities:** Secondary consideration for MSBA capstone projects
- **Board Participation:** One invitation to Spring Advisory Board meeting

Premier

Commitment: \$20,000



10 PASSES TO ANNUAL FORUM

For corporate partners with greater recruiting needs that would save valuable time by working with a recruiting agent. This includes the greatest forum and departmental presence and supports BAS through research and project collaborations.

Includes all basic & intermediate, plus:

- **Forum Sponsorship:** Featured as a keynote sponsor
- **Department Floor Presence:** Most prominently featured logo; included on signage & printed materials at forum
- **Recruiting Event:** Premier recruiting booth location
- **Recruiting Benefits:** Complete concierge recruiting package: BAS representative handles management of the university recruitment process on partner's behalf
- **Project Opportunities:** Priority consideration for MSBA capstone projects
- **Board Participation:** Two invitations to Spring Advisory Board meeting
- **Coming soon:** Receive scheduling priority & reduced pricing on executive education programs in the field of business analytics

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